

# **PRESS** KIT











# WHAT IS SUPER NOVAE ?

Initially, an idea and a few profiles with extensive experience in the development world, around which the team was built to reach 40 people today, spread across 6 countries: France, Libya, Palestine (Gaza and the West Bank), Sudan, Tunisia and Yemen.

How to make the difference when you are new in the field?

Our strength lies in three key words:

# IMPACT, AGILITY, LIABILITY.

Thanks to the implementation of our values, our donors, beneficiaries, and partners have entrusted us with their confidence and continue to do so. The European Union, France, USAID and WFP are currently funding Super-Novae's interventions.

Through our actions, we support the economic resilience of young women and men in countries affected by conflict, war or natural disasters, and thus encourage their financial independence and socio-professional integration, for a dignified life accessible to all.





# **OUR ACTION**

In conflict-affected countries, young people face more challenges than others in obtaining their first jobs. We help them overcome these obstacles by providing the necessary technical support to create and develop their businesses, as well as the required vocational training to help them access better economic opportunities.

GLOBAL



HUMANITEASE brings together in one place all the tools to train NGOs according to the standards of the Crisis and Support Center (CDCS) of the Ministry of Europe and Foreign Affairs. It assists them n implementing their activities in a compliant, inclusive, impactful, and environmentally cost-effective manner.













Support for the socio-economic reintegration of 280 former combatants through a center that offers various activities (entrepreneurship training, sports, arts, psychosocial support).



Support for a better management of foreign workers in Libya and assistance for the integration of young Libyans into the job market.



TRIPOLI & SABHA



Support for entrepreneurs and young people wishing to embark on entrepreneurship, through incubation programs and training in finance, administration, and knowledge of the startup world.

Medical and psychological assistance and emergency equipment provision, in response to the damage caused by Hurricane Daniel, in September 2023.

Establishment of a multi-service center in Derna, the city hardest hit by the disaster.



Food Security Strategy TRIPOLI

Technical assistance to the Libyan authorities for the elaboration of a National Food Security Strategy that could notably encourage agri-entrepreneurship and facilitated access to green-investment and green micro-credit.



GAZA MINISTÈRE DE L'EUROPE ET DES AFFAIRES ET



Support to the professional integration of 100 vulnerable women in the Gaza Strip, through vocational training, coaching and business management training, so that they can launch income-generating activities.

In view of the recent bombing in Gaza in October 2023, the ETTIHAD project had to be reallocated towards Multi-Puprose Cash Assistance to the 100 female beneficiaries of the ETTIHAD project, and 131 other beneficiairies the most in needs. Super-Novae is also providing psychological support in unformal IDPs camps in Rafah and Deir-Al Balah



SUNBULA KOSTI Technical assistance to the local agricultural sector to support established farmers in enhancing their productivity and access to market, and new agri-preneurs willing to launch their business after an incubation program.



After supporting the professional integration of 200 young people and launching an incubator in Aden, thanks to a first phase of the project, Super-Novae is continuing to roll out its activities, with the opening of a second incubator in Taiz, and the creation of an acceleration program, and activities opening up to innovation at l'Art.





#### OUR COMMUNICATION

In our eyes, communication means showcasing our actions through their human impact, constantly highlighting the trajectories of our beneficiaries, their life stories, and their connection to our projects.

Since the birth of Super Novae, we have been committed to developing and maintaining communication links with three communities:

- citizens of Europe, Africa, and beyond, curious about the state of the world;
- citizens in our intervention countries, whom we want to inform as much as possible about the basis, process, content, and actors of our projects;
- **donors**, whom we inform in real-time about the progress of our projects and the smooth running of our action.

Here are a few examples, among many others, of publications detailing Super Novae's activities

## THE INTERNATIONAL PRESS



"The economic reintegration of young Libyan veterans is the fight of the French NGO Super Novae. Alongside some Libyan partners, with French and European funding, it oversees the training of 200 former combatants in Zintan and Misrata."

"Taking a different approach from policies that start from the top, the NGO Super Novae, funded by France and the European Union, launched a project in April that aims to target fighters and offer them opportunities for retraining in the private economic sector."







"Together, Aymen and Abdelmoutaleb have fought in almost every war since the revolution, sometimes side by side, sometimes facing each other. Today, they have laid down their arms to enroll in a retraining program led by the NGO Super Novae, funded by France and the European Union."

"Almissalati said her firm is setting up a 5 million Dinar (~\$1 million) VC fund to invest in Libyan startups, but before they start writing cheques, they want to bridge the knowledge gap amongst founders. Tadawul, Almissalati's firm, has partnered with Super Novea to launch an accelerator program that trains founders for free and then connects them to investors."





"Super Novæ dispatched a team to the site [Derna, Libya] a few days after the storm hit, to take stock of urgent needs. "For 3 days, we didn't know the extent of the damage. Only one road was accessible to the town after Daniel hit. On the ground, Libya's two-headed system of governance complicated the coordination of operations", explains Alexandre Chatillon. {...} To meet this triple objective, Super Novæ has set up a multiservice assistance structure in Derna, equipped with a health center and its own medical staff, as well as a school relay."



## NATIONAL AND LOCAL PRESS



"The Mouta'alleq Centre, a state-of-the-art facility dedicated to training and empowering young former militias was opened in Janzur yesterday.

Implementors, French NGO Super Novae, said the centre will support 200 beneficiaries, providing them with the tools and resources to build a path for themselves and their communities. They can access training programmes, counselling services, and development opportunities to gain new skills or start their businesses."

"French NGO, Supernovae, along with the National Rehabilitation and Reintegration Programme of the Ministry of Labour and Rehabilitation, celebrated last Wednesday, (31 January), the end of the second phase of the Mouta'alleq programme. [...] The programme involved the training of 200 people, including former fighters (militias) and family members of those affected by conflicts. The Mouta'alleq project comes with joint funding from the European Union in Libya and the French Embassy in Libya."

"This morning, a delegation of European Union ambassadors visited the Sandbox business incubator.
[...] During the visit, each ambassador participated in a roundtable discussion composed of five young people from Aden, most of whom are entrepreneurs and beneficiaries of the "Bidaya" project, which lasts 12 months and is funded by the Crisis and Support Center of the French Ministry of Foreign Affairs, and implemented by the French non-profit organization Super Novae with its partner in Aden, the Medalah Foundation."





"On the evening of Sunday, October 15, 2023, the SANDBOX business incubator organized the Demo Day event, dedicated to showcasing startups, with funding from the French Super Novae organization, the French Ministry of Europe and Foreign Affairs, and the implementation of the Medalah Foundation. [...] The competitive presentations between young men and women included highlighting the advantages of competitive startups, the strengths and elements of success if launched to the market, in addition to the initial financial needs through which the participants will launch their startups."



# A PERMANENT LINK WITH DONORS

Every month, a project newsletter is written for funders and partners to inform them of the progress of our actions.





Frequently, profiles of project beneficiaries are written to highlight the human dimension of our projects and the trajectories followed.

A podcast episode, Voices of Development, twice a month on main streaming platforms.





# A TRANSPARENT AND ACCESSIBLE ACTION FOR ALL

The progress of our projects and all data related to our actions are accessible to everyone in real-time through a unique tool developed by Super Novae, which collects key figures of our action and makes them available to everyone on our website.



Super Novae le 9 mars à 13:42 - 🗷

We maintain a significant presence on social media thanks to a constantly growing community, ranging from our donors and beneficiaries to journalists, entrepreneurs, local partners, and of course, the general public.









We were delighted to have a visit from the European Union









